



**9th European Week of
Regions and Cities**
Brussels 10 - 13 October 2011

Workshop: 2020 Regions - Acting for a Healthy Future

12A40 INNOVATION FOR A HEALTHY FUTURE

WEDNESDAY 12TH OCTOBER 11H15 - 13H00

NORWAY HOUSE, RUE ARCHIMEDE 17, 1000 BRUSSELS

PROGRAMME

10h45 - 11h15 Registration and coffee

11h15 - 11h25

- Welcome from moderator Dr. Pēteris Zilgalvis - Head of Unit, ICT for Health Directorate General Information Society and Media, European Commission

11h25 - 11h55

- Prof. Jostein Holmen - Director of the HUNT research centre, Verdal
The HUNT study - How to achieve an evidence based public health policy
- Mr. Sigrun Henriksen - Public Health Coordinator, Development Section, Department of Regional Development, Hordaland County Council
Partnership agreement for Health - a way to a healthier future?
- Mr. Ryszard Wasiński - Director of the Healthcare Department, Marshal Office of the Warmińsko-Mazurskie Voivodeship
Innovative activities in health care of the self-governing units in the Warmińsko-Mazurskie Region, Poland

11h55 - 12h05 Debate

12h05 - 12h35

- Mr. Ivan Kjær Lauridsen - Head of Health and Assisted Living Technology, Dept. for Health & Care, City of Aarhus
Aarhus as a test bed for welfare technology
- Prof. Terry Mughan - Anglia Ruskin University
Improving access to the care market for SMEs - early findings from the CURA B project (ERDF, 2 Seas cross border co-operation programme)
- Prof. Teresa Mendes - President of Instituto Pedro Nunes
Low-cost innovations and open business models: application to the health sector

12h35 - 12h50 Debate

12h50 - 13h00 Conclusions from moderator



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